

Matt Brailsford

Lead Web Developer

Url: www.mattbrailsford.com
Email: me@mattbrailsford.com
Phone: +44 (0) 1484 308589 (Evening)
+44 (0) 7966 919796 (Daytime)

1 Cadogan Avenue
Lindley
Huddersfield
West Yorkshire
HD3 3HY

Profile

Accomplished cross-functional Lead Developer with more than 10 years experience of online interactive solutions. Proficient in ASP.NET C# and Adobe Flash Actionscript, as well as Web Standards based (X)HTML, CSS, Javascript, XML, ASP and SQL Server.

Skills

Personal

- Always keen to embrace new technologies and gain new skills
- Happy to work as either an individual or as part of a team
- Focused on delivering quality work
- Self motivated and hard working

Software (Years):

- Macromedia Flash 4 – CS4 (10)
- Adobe Flex Builder 2 (<1)
- Macromedia Dreamweaver 3 – CS4 (10)
- Adobe Photoshop 5 – CS4 (10)
- Microsoft Visual Studio 2005 – 2008 (4)
- Microsoft Office 2000 – 2007 (8)
- Microsoft Visio 2003 – 2007 (2)
- Subversion (2)

Languages (Years):

- ActionScript v1 – v3 (10)
- Flex MXML (<1)
- (X)HTML (10)
- WCAG Priority 1 Accessibility (4)
- CSS (4)
- JavaScript (6)
- jQuery (2)
- ASP vbscript (4)

- ASP.NET (C#) 2.x – 3.x (4)
- ASP.NET MVC (C#) 3.x (<1)
- Silverlight (C#) 3.x (<1)
- Castle Windsor / Unity (IoC) (2)
- PHP (1)
- XML (6)
- XSL/XSLT (4)
- NHibernate (2)
- LINQ (<1)
- T-SQL (5)

Databases (Years):

- Microsoft Access 2000 – 2003 (3)
- MySQL (1)
- Microsoft SQL Server 2000 – 2008 (5)

CMSs (Years):

- EPiServer 5 (<1)
- Umbraco 4 (<1)

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Work History

Amaze

Manchester, Greater Manchester

Oct 2008 – Present

Lead Web Developer

A pan-European integrated marketing and technology company with digital in their DNA.

Responsibilities:

- Implementing and enforcing a number of development best practices
- Assisting requirements gathering
- Developing systems on top of a number of third party CMSs
- Maintaining legacy systems
- Managing / Mentoring fellow team members

Achievements:

- Implemented a number of internal processes to increase development productivity and quality of service
- Implemented a number of client facing systems to help manage client communications and track requests

Client Listing:

- Siemens
- Odeon
- Learning Skills Council
- Co-op
- And more...

Self Employed

Huddersfield, West Yorkshire

Jul 2008 – Oct 2008

Freelance Web Developer

Working on a freelance / contract basis for a number of Yorkshire based agencies.

Responsibilities:

- Liaising with agencies and gathering requirements
- Estimating project timescales
- Delivering projects on time and in budget to a high standard

Achievements:

- Worked on a number of high profile clients for a number of agencies

Client Listing:

- Swamp at Brahm – Yorkshire Water
- McCann Erickson – Holiday Inn
- McCann Erickson – Brother
- The Individual Agency – Ben Shaws
- And more...

THINK^{ENG}

Batley, West Yorkshire

Apr 2007 – Jul 2008

Senior Web Developer

Full service branding agency with offices worldwide, specialising in bringing brands to life online.

Responsibilities:

- Implementing and enforcing a number of development best practices
- Assisting requirements gathering
- Developing the companies in house ASP.NET CMS system

Achievements:

- Implemented a number of internal processes to increase development productivity and quality of service
- Setup partnerships with a number of 3rd party suppliers
- Developed a number of internal systems for recurring revenue

Client Listing:

- Emirates Neon Group
- Redbrick Mill
- Tomahawk Hotels
- GB Group Plc
- Victoria Quarter

- And more...

Logical Minds LTD

Leeds, West Yorkshire

Apr 2004 – Apr 2007

Senior Web Applications Developer

A leading IT company, with a wide range of services, including process mapping, consultancy and bespoke software development.

Responsibilities:

- Turning technical specifications into user oriented / user friendly system designs
- Solely responsible for designing and developing all Adobe Flash User Interfaces
- Developing n-tier, C# / SQL based web solutions
- Deploying solutions to live environments
- Design, Build & Maintenance of the Logical Minds website whilst complying with web standards
- Maintaining both modern and legacy systems

Achievements:

- Developed the company's Helpdesk system for processing client system bugs / defects
- Integrated solutions into a number of third party software / hardware systems (Sage, Act, Outlook, Barcode readers)
- Mentored junior developers / students on work experience, and helped train them on web standards and Logical Minds own internal processes

Client Listing:

- Success Unlimited
- York Racecourse
- Hamilton Park Racecourse
- Screen Yorkshire
- Co-op Pharmacy
- Bolton Surgical
- Myfotowall.com
- And more...

Arcmaster LTD t/a dezap

Leeds, West Yorkshire

Jun 2002 – Mar 2004

Web Developer

Web development company, specialising in working and partnering with design agencies.

Responsibilities:

- Development and implementation of all Adobe Flash related solutions
- Integration of Adobe Flash with other programming languages (XML, ASP, PHP, JavaScript & Lingo)

- Design and build of PHP / MySQL and ASP / Access driven websites
- Company site maintenance
- Internal usability consultant

Achievements:

- Introduced and was the soul driving force behind the Flash sector within the company
- Redesigned and built company website within 2 months of joining
- Created, designed, developed and integrated the Chameleon Flash Presentation System as used by Warburtons
- Co-Developed and integrated the Chameleon CMS as used by Screen Yorkshire, Yorkshire Forward, The Trafford Centre and more
- Co-Developed and integrated RABITS (Racecourse Advanced Booking & Information Ticketing System) as used by York Racecourse
- Developed and integrated Rockware - Fresh Thinking multi user brainstorming rich internet application

Client Listing:

- F1
- Warburtons
- York Racecourse
- SKY
- EUREKA!
- Screen Yorkshire
- Yorkshire Forward
- The Trafford Centre
- Huddersfield Media Centre
- And more...

Work Placement

Attik

Huddersfield, West Yorkshire

Jun 2000 - Sep 2001

Junior Web Developer

World renowned design agency, with offices all around the globe.

Responsibilities:

- Co-Development and implementation of Macromedia Flash related solutions
- Integration of Macromedia Flash with other programming languages
- Company site / intranet maintenance
- PowerPoint Case Study creation

Achievements:

- Entrusted with important client related projects
- Co-Developed and implemented Company intranet
- Independently developed and integrated the companies online credentials portfolio

- Published in Attik Noise 4 experimental showcase thanks to online teaser

Client Listing:

- Ilmor Engines
- Sony
- Carlton - Britain at War
- Carlton - Captain Scarlet
- Asticus
- Mezzo Studios
- Sheppard Robson
- Trust The DJ
- And more...

Professional Training

Developing with EPiServer CMS 5 (E2550)

A 2 day course focusing on developing core functionality in an EPiServer solution.

2008

C# Programming

A bespoke one-to-one 2 day course covering C# programming concepts including UML, Design patterns and best practices.

2006

Developing MS ASP.NET 2.0 Web Applications (3201)

A 3 day instructor-led course covering the advancements of ASP.NET since 1.x, and developing ASP.NET web applications using the new features and functionality of ASP.NET 2.0

2006

Developing MS ASP.NET Web Applications using Visual Studio.NET (2310)

A 5 day, instructor-led course teaching beginning Web developers the fundamentals of Web application site implementation by using Microsoft ASP.NET and Microsoft Visual Basic / C# .NET.

2005

MS SQL Server 2000 Developer

A 2 day bespoke one-to-one course on MS SQL Server for developers. Covering subjects such as T-SQL, Transactions, Stored Procedure and Triggers.

2005

MS SQL Server 2000 Administrator

A 2 day bespoke one-to-one course on MS SQL Server for administrators. Covering subjects such as DTS, Indexes, Security, Backing up and restoring databases, SQL Server Jobs and Performance & Maintenance.

2005

Education

Huddersfield University
Huddersfield, West Yorkshire
Sep 1998 - Jun 2002

Qualifications Gained:

- BA (Honours) Multi Media Design (2:1)

Final Year Dissertation:

- Has the use of CCTV in different mediums affected it's acceptability?

Rotherham College of Art & Technology
Rotherham, South Yorkshire
Sep 1996 - Jun 1998

Qualifications Gained:

- National Diploma in Graphic Design
- City & Guilds in Photography

Kimberworth Comprehensive School
Rotherham, South Yorkshire
Sep 1991 - Jun 1996

Qualifications Gained:

- 10 GCSE's (A* - C) Including:
 - Maths (A)
 - English (C)

Personal Details

Interests:

- Capoeira
- Photography
- New technology

Driving License:

- Full / Clean

References

- Available on request.